

All voices are important for a sustainable world.

Make yours heard.

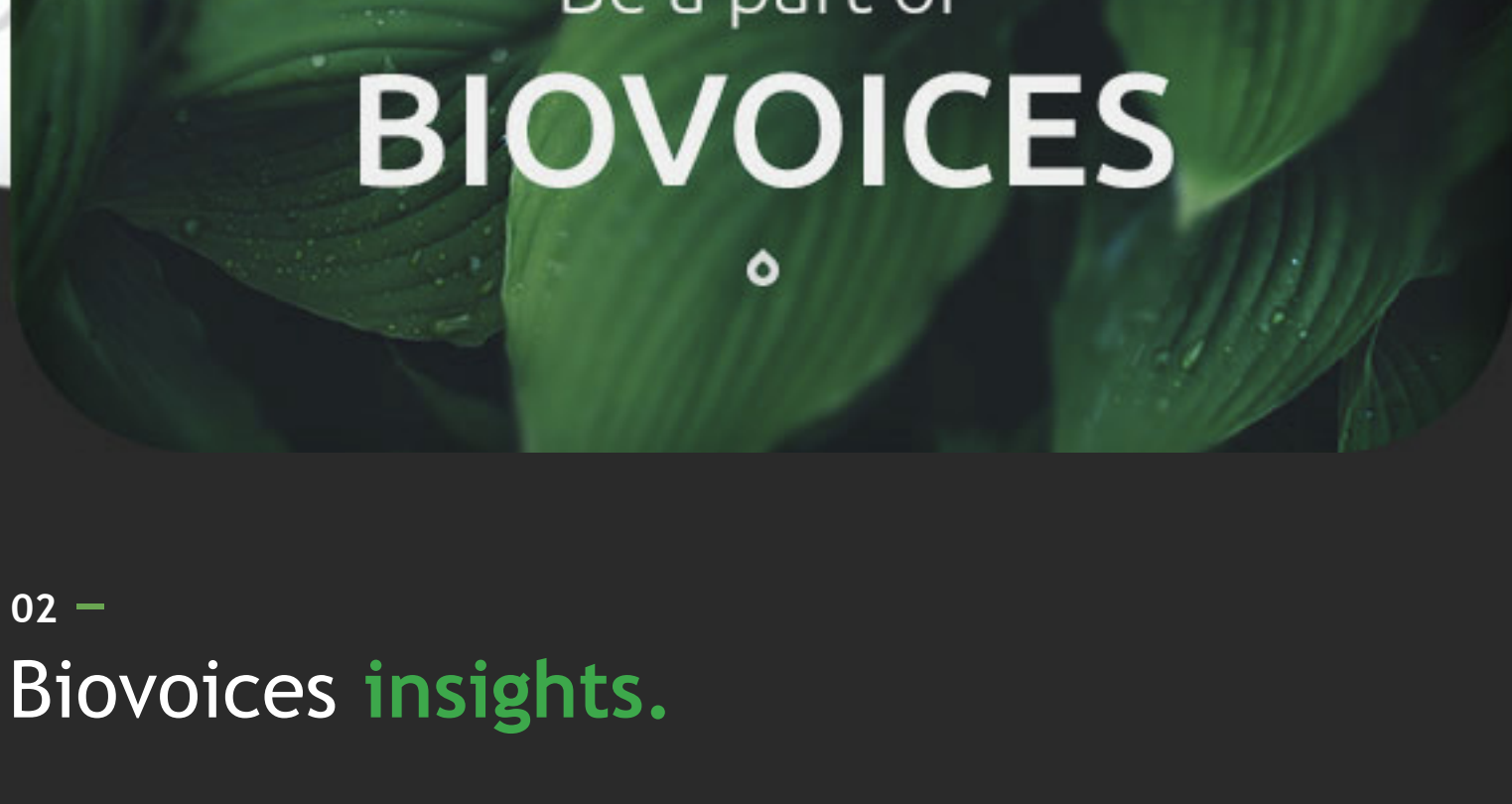
01 –

**Join us!
We need to hear your voice!**

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BIOVOICES is a project funded by HORIZON 2020 which started at the beginning of January 2018 and will run until the end of 2020.

Nowadays everybody speaks about climate change, land and ecosystem degradation, and consumption without respect to the ecological boundaries of our planet. At the same time, the need to achieve sustainability constitutes a strong incentive to reach the Sustainable and Consumption Development Goals and to reinforce Europe's position in a highly competitive global economy. Bio-based products provide an opportunity to contribute to sustainable solutions.



02 –

Biovoices insights.

Challenges for the market uptake of bio-based products.

The use of renewable natural resources for bio-based products (BBP) such as packaging and furniture is proceeding slowly. Although a larger market size of BBP would contribute to a more sustainable society, the transition towards a European bio-based economy requires more attention. BIOVOICES has identified twelve challenges to contribute to the market uptake of bio-based applications.

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In the BIOVOICES newsletter we will pay some attention to national debates among the quadruple helix stakeholders to solve the challenges for market uptake of bio-based products. This time, we will start with Slovakia to define sustainable biomass feedstock (see also challenge D3). While biomass is globally perceived as one of the cornerstones of sustainable development, it earned a lot of negative publicity in the past years

Biomass under fire in Slovakia.

In Slovakia, after solar and hydro, biomass has the third ranking in the utilization of renewable sources for energy production. However, its potential is much higher. Biomass used in energy production in Slovakia can be divided into wood based (dendromass) and agricultural based. These have a bit different stories, but with common features, especially in terms of controversy.

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03 –

What's up with bioeconomy?

News from the EC:

A new bioeconomy strategy for a sustainable Europe [>](#)

The European Bioeconomy Network now has 20 Partners [>](#)

EU funded projects:

Connecting Art and Bioeconomy: the BIOWAYS Art [>](#)

BioCannDo Networking Webinar #4 [>](#)

BioMonitor Stakeholder Workshop [>](#)

BioBridges, the new BBI JU funded Bioeconomy project [>](#)

BioCannDo Communication workshop: Bio-based food packaging materials [>](#)

Interesting articles:

Stakeholders Collaborating for a More Sustainable Bioeconomy [>](#)

The Bioeconomy: an alternative to our fossil fuel based system [>](#)

04 –

In case you missed it.

MML: Maximizing collaboration among EC funded projects communicating about the Bioeconomy



Brussels, Belgium
28 March 2018

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Waking up Slovak Agriculture



Bratislava, Slovakia
14 May 2018

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BIOVOICES at Green Day of the GLOBSEC 2018



Bratislava, Slovakia
18 May 2018

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Boosting circular bio-based economy in cities



Brussels, Belgium
22 May 2018

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BIOVOICES presented at the General Assembly of the Slovak Bioeconomy Cluster



Nitra, Slovakia
14 June 2018

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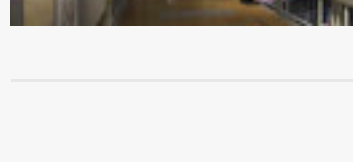
BIOVOICES at EcoInn Danube - Green Innovation and Entrepreneurship Summer School 2018



Bratislava, Slovakia
22-29 June 2018

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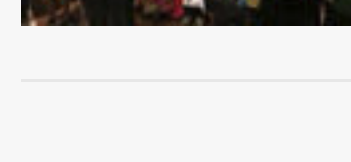
MML: Unique selling points for the bio-based products during the Urban Summit in Bratislava



Bratislava, Slovakia
27 September 2018

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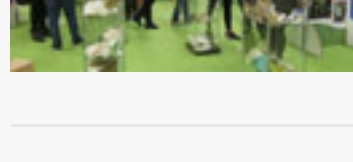
IFIB 2018 International Forum on Industrial Biotechnology and Bioeconomy



Turin, Italy
27-28 September 2018

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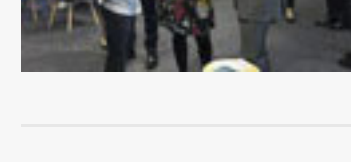
BIOECONOMY Village at BEES 2018 - the European Researchers' Night



Rome, Italy
28-29 September 2018

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BIOART GALLERY at FESTIVALFUTURO 2018



Milan, Italy
28-30 September 2018

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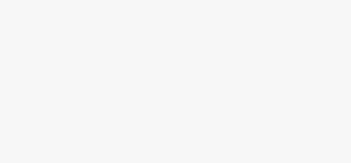
BIOECONOMY Village @Maker Faire Rome 2018



Rome, Italy
12, 13, 14 October 2018

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High Level Event: Sustainable & Circular Bioeconomy, The European Way



Brussels, Belgium
22 October 2018

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BIOVOICES Focus Group



Rome, Italy
13-14 November 2018

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05 –

Include in your agenda.

BIOVOICES Mobilisation and Mutual Learning events.

To facilitate the market uptake of bio-based products and the bioeconomy in general, it is critical to engage all relevant stakeholders with different perspectives, knowledge and experiences to tackle research and innovation related challenges. To promote the mobilisation and collaboration among stakeholders representing different interests and motivation, a large number of events at European, national and regional/local level will be organised within the next 2 years.

The aim is to share ideas and suggest actions to address the challenges for the market uptake of bio-based products, taking into consideration the requirements, expectations and concerns of all the stakeholders and target audiences of: citizens and CSOs; policy makers at all levels within the field of bio-based economy; researchers; educators (formal and informal); and businesses and industry. Keep up to date with information regarding the Mobilisation and Mutual Learning events **here**

06 –

Others

How can fossil-based sectors be turned towards the bioeconomy?

Reebok launches plant-based Cotton + Corn Trainers [>](#)

LEGO to launch sustainable bricks made from sugar cane [>](#)

Carlsberg replaces plastic ring can holders with recyclable glue [>](#)

Partners of the Project Consortium

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