

SWOT Analysis on Alternative Financing

#AltfiPortugal

PORTUGAL

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STRENGTHS

- Reforms to improve business environment
- Alternative financing available across different regions

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WEAKNESSES

- Investment environment is still dominated by traditional instruments
- SMEs lack the skills to raise funds
- Very limited access to seed stage funding

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OPPORTUNITIES

- There is still room for new Alternative Financing providers to enter the market
- Capacity-building and awareness raising around Alternative Financing can stimulate the market

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THREATS

- Legal system makes investing slow and inefficient
- Current start-up boom might result in a high failure rate that can scare off future investors

WAYS TO SUPPORT THE GROWTH OF ALTERNATIVE FINANCING IN PORTUGAL:

Provide educational programmes

Promote success stories

Encourage the creation of platforms that have sectorial specialisation