

Privacy policy

Your personal data is processed by Pedal Consulting s.r.o., with registered office at Bjornsonova 4807/5, 036 01 Martin, ID No.: 46986111, VAT No.: 2023677018, (hereinafter referred to as "we", "us", "our" in all grammatical forms) represented by Mr. Róbert Miskuf, Managing Director.

The operator has appointed a Data Protection Officer: Dimensions Consulting Service s.r.o., Zámocká 18, 811 01 Bratislava. Contact details: gdpr@pedal-consulting.eu.

When processing your personal data, we take the utmost care of your privacy and the protection of the personal data you have provided to us. We comply with the principles of lawfulness, minimisation, transparency, confidentiality and integrity in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (hereinafter referred to as "GDPR") and Act 18/2018 on the protection of personal data of the Slovak Republic.

In this document you will learn:

- how we collect your personal data;
- for what purposes, on what legal basis and for how long we process your personal data;
- information about to whom we disclose your personal data;
- what cookies we store on your devices;
- information about transfers of your personal data to third countries;
- what your rights are as a data subject.

How we obtain your personal data

We most often obtain your personal data directly from you by contacting us via our contact form, LinkedIn or Facebook, or by phone or email.

Purposes and legal basis for processing your personal data

1. **For the purpose of communicating with you, providing you with information about our services and for the purpose of the actual provision of our services**, we process your normal personal data such as your first name, surname, telephone number, email, and, where applicable, the name of your employer and your job title. We process this personal data on the basis of GDPR art. 6 (1) (b), the processing of personal data necessary for the implementation of pre-contractual and contractual relationships, for 3 years after the end of the cooperation.
2. **For the purpose of proving, asserting and defending our legal claims** - this applies in particular to situations in the case of legal or extrajudicial disputes, debt recovery, notifications to public authorities and similar activities where we prove and assert our legal claims, we process your first name, surname, telephone number, e-mail, and, where applicable, the name of your employer and your job title. In this case, the processing is based on GDPR art. 6 (1) (f), i.e. processing for the pursuit of our legitimate interest. This processing takes place until a legal case will be settled.
3. **Our other legitimate interest is the promotion of our services online.** For this purpose, we use this website and the social networks Facebook, Instagram and LinkedIn and process your personal data to the extent that it is displayed on your social network profiles. In this processing, we may contact you via chat applications within the social network, but only if we are in direct contact. We process your personal data until you choose not to follow our social networks.
4. We process **your personal data from invoices and orders** on the basis of GDPR art. 6 (1) (c) - personal data necessary **for the purpose of fulfilling our legal obligations.** This processing takes place over a period of 10 years, which is the period during which we must keep all accounting documents.
5. **If you have worked with us in the past, or have participated in one of our programmes,** on carefully selected occasions we may reach out to you via email to send selected individuals and organisations an

online form which we use to map individual interest in partnering with us on our selected projects. Once you have considered your preferences, you can complete the form and apply for further programmes and projects. The personal data we process is usually your name and surname, email address, name of your employer. For this purpose, we process your personal data on the basis of GDPR art. 6 (1) (a) consent to the processing of personal data for the above purpose. **You can withdraw your consent any time by sending an email to gdpr@pedal-consulting.eu.**

6. **On our website, you can subscribe to our newsletter, in which** we send you information about our news, our company's activities or other business information. If you subscribe to our newsletter, we will receive the email address you provide. You can withdraw your consent at any time using the link provided at the foot of each newsletter.
7. **If you sign up for one of our events, such as** lectures, seminars, conferences, etc., we will process your contact personal data and possibly a photo or voice or video recording, depending on the type of event. You will always be informed about the specific processing of your personal data on your invitation. The legal basis for the processing of personal data for photography, filming and recording during the event is GDPR art. 6 (1) (f), i.e. the processing of personal data processing necessary for the purposes of the legitimate interests pursued by the controller. The duration of the processing is 3 years. You have the right to object to the processing by sending an objection to gdpr@pedal-consulting.eu or expressing it orally at the event venue. Before each event, we also publish the possibilities of technical restrictions on processing, i.e. the possibility to turn off your camera, microphone or to sit in a part of the room where you are not photographed. Please follow the instructions of our staff.
8. **For the purpose of event registration, the provision of organisational and other information on the event, event payments, payments and other accounting operations,** we process your personal data on the legal basis of GDPR art. 6 (1) (b), i.e. processing of personal data processing necessary for the performance of a contract to which the data subject is a party or in order to carry out pre-contractual measures at the request of the data subject. The duration of the processing is 10 years.

Disclosure of your personal data

1. We use the **services of external companies** for accounting, marketing and IT services. These entities may process your personal data for contractual purposes within a precisely defined scope of competence on the basis of an Intermediary Agreement.
2. **Recipients** may include attorneys, bailiffs, notaries, courts, law enforcement agencies, banks, public authorities, municipalities, municipal counties, individuals who are parties to proceedings before the relevant entity. These recipients are provided with personal data, for example, when consulting a file, etc.
3. **Third parties** are considered to be, in particular, public authorities and institutions to which the controller is obliged to provide personal data on the basis of a statutory provision in the performance of its legal obligations.

Cookies

Cookies are small text files that servers store on your computer or mobile device when you access websites. Cookies that may be stored on your device when you visit our website:

1. **Strictly necessary cookies** enable the website to function properly and allow you to use the secure online services we provide; the use of these cookies is essential to the functioning of the site.
2. **Statistical and analytical cookies:** Based on your consent as per GDPR art. 6 (1) (a), we may store statistical and analytical cookies on your device. You can accept or decline and change your preferences at any time. The preferences are accessible on the bottom bar.

Transfer of your personal data to third countries

Our website, email storage and their backups are on Slovak and/or EU servers. We use the services of a Slovak provider with appropriate contractual and technical guarantees. Although we try to set up the processing of personal data in such a way that no personal data is transferred to third countries outside the

European Economic Area, for the purpose of promoting our services online there is a transfer to the USA. Effective 20/9/2023, the USA provides adequate safeguards for the protection of personal data on the basis of Decision EC2023/1795.

Your rights

As a data subject, you have the right to require us to:

1. information about the status of the processing of your personal data)
2. the rectification of your incorrect, incomplete or outdated personal data subject to processing)
3. erasure and oblivion (not an absolute right, erasure can only take place in lawful cases.
4. You have the right to object to processing in the cases referred to in Article 21 of the GDPR, i.e. in particular processing for marketing purposes, profiling or processing carried out on the basis of a legitimate interest of the controller.
5. You have the right to withdraw consent (not retroactive).

You can exercise your rights by email to gdpr@pedal-consulting.eu or in writing at the address of the controller's registered office. All legitimate requests made by the data subject will be dealt with, and the data subject will be informed in writing, within 30 days of receipt. This does not effect your right to lodge a complaint with the Office for Personal Data Protection of the Slovak Republic, Park One Building, Námestie 1. mája 18, 811 06 Bratislava.

Final provisions

We may change or modify this Privacy Policy at any time, particularly in light of legislative changes in the area of personal data protection that may be adopted in the future. If we do so, we will inform you in an appropriate manner.

Updated: January 7, **2025**